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## Must-See Products at EXPO

An Editor's Selection of Gear  
You Won't Want to Miss  
at CEDIA



## Home Theater That Literally Rocks

D-BOX Believes That Motion  
Fulfills the Promise of Full  
Immersion in Audio/Video

## Going GUI

Crestron's New Graphical  
User Interface Templates  
Offer More Programming  
Options for Designers

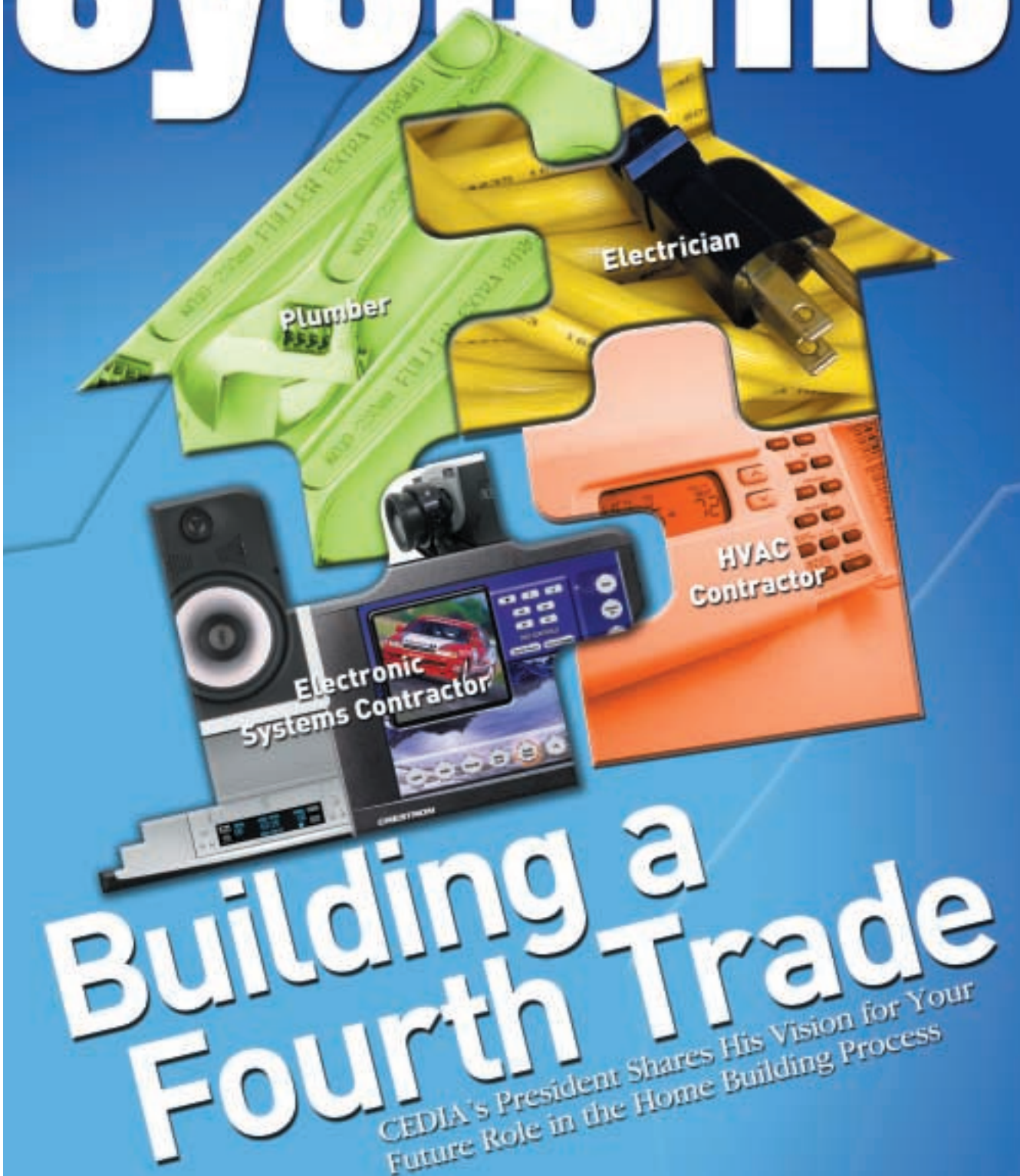


## Does Your Display Have the Blues?

Why It's Necessary to  
Re-Calibrate Factory Settings  
on Most High-Definition TVs

# residential systems

CEDIA EXPO 2005 Issue



# Building a Fourth Trade

CEDIA's President Shares His Vision for Your  
Future Role in the Home Building Process

## PEER PRODUCT REVIEWS

UEI's NevoSL • Halcro's Logic Series • Media Access Solutions' eSommelier



# Halcro's Logic Series Processors and Amps



*"They are designed with the utmost attention to detail and have an excellent build quality"*

by **brent huskins**  
Media Design  
Benbrook, Texas  
[www.mdaoe.com](http://www.mdaoe.com)

### How long have you been a dealer for the manufacturer of this product?

I've been a dealer for Halcro for about a year.

### How do you rate the product's design?

The Halcro Logic line of products are top in their class. They are designed with the utmost attention to detail and have an excellent build quality. The features in the Halcro Logic design are forward thinking and will offer great flexibility for homeowners for many years to come.

### For what types of installations is this product most suited?

The Halcro Logic Processors (SSP100 and SSP80) are best suited as the cornerstone of any premiere home theater or media room. The Halcro Logic Amplifiers (MCA20, MCA30, MCA50, and MCA70) complement the processors perfectly while offering the signature sound that only Halcro can provide.

### Describe the feature set.

The flagship processor, the SSP100, incorporates a slew of great features, including four switchable HDMI inputs that also work with DVI; four component video inputs; an integrated video scaler to 1080P

(a first in the industry); four special, programmable output channels for adding additional ceiling speakers or extra subwoofers; completely controllability via RS232; balanced 7.1 channel inputs/outputs; and High Dynamic Bass (HDB) circuitry for advanced bass management. The list goes on and on. The SSP100's feature set is one of the most comprehensive of any processor/preamplifier currently available. I also like the fact that both SSPs are fully upgradeable. All of the amplifiers have similar designs which include Class D amplification that incorporates Halcro's patented Lyrus technology. The amps are ethernet and RS232 controllable, which incorporates HRAS (Halcro Reliability Assurance Services.) This service notifies the installing dealer by e-mail if there is any issue with one of the amp modules. These amp modules are field replaceable so service is a snap.

### What features on this model would you like to see changed or added?

I would love for Halcro to add HRAS to their processors. This could open up the possibilities of off-site upgrades and tweaks to the processor along with additional assurances for the customer. I would also like to see Halcro release a universal disc player. This would really complete the entire Halcro Logic line.

## PRODUCT SPECS

- Surround sound processors include four switchable HDMI inputs, an integrated video scaler to 1080P and balanced 7.1 channel inputs/outputs
- The range of multi-channel amplifiers contain LYRUS amplification modules developed by physicist, Bruce Candy. The modules are the only genuine high performance Class-D amplification technology on the world market
- The amplifiers also contain Halcro Reliability Assurance Service (HRAS), which sends an e-mail alert in the unlikely event that a fault occurs
- The amplifiers can be controlled via ethernet, RS232, or trigger
- Visit [www.halcro.com](http://www.halcro.com)

